

## Privacy Policy

US BRIX ACADEMY LLC, We receive, collect and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history. We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page. We also collect personally identifiable information (including name, email, password, communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

*When you conduct a transaction on our website, as part of the process, we collect personal information you give us such as your name, address and email address. Your personal information will be used for the specific reasons stated above only.*

If you visit or sign up for Services at one of our locations, we may collect the following information from you or your student:

- Student name, student date of birth, parent name, parent phone, parent address, and parent email.
- Credit card information for payment of fees for our Services.
- Information on a student's education, including grades, activities and other information that would be provided in connection with college applications
- Student performance and scores on practice tests administered by BRIX ACADEMY and during educational program session

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to provide services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

### Information We Collect Automatically

We may automatically collect the following information ("Usage Information") about your use of our Site or Services through cookies, web beacons, and other technologies: your domain name; your browser type and operating system; web pages you view; links you click; your IP address; the length of time you visit our Site; and the referring URL, or the webpage that led you to our Site, and the following: access time, browser type, device ID, domain name, IP address, page views and referring URL. We may combine this information with other information that we have collected about you, including, where applicable, your name, email address, and other personal information. Please see the section "Our Use of Cookies and Other Tracking Mechanisms" below for more information.

### Privacy policy updates

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you

here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

### **Contact Us**

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you.

If you have questions about the privacy aspects of our Site or would like to make a complaint, please contact us at [brixacademyusa@gmail.com](mailto:brixacademyusa@gmail.com)